

# Lily Rugo

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Massachusetts

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## Publications:

- ECAASU Editorial
- Boston Magazine
- Kore Asian Media
- Kollaboration
- Earth's Mightiest Fangirls the podcast
- Con Quests the Podcast

## Student Activities:

- Co-President of Emerson's Asian student union, A.S.I.A.
- Fall Orientation Leader.
- Assistant for Student Life.
- Assistant for the Office of Intercultural Affairs.

## Education

- **Emerson College**, Boston, MA – Bachelor of Science in Journalism with a Digital Media & Culture minor. Studied at the Emerson Los Angeles campus fall 2016. Class of 2018, graduated in December 2017, and inducted into the Emerson Purple Key Leadership Society.

## Work Experience

- **LovePop Brand Ambassador**, LovePop Inc; Boston, MA. May 2017— present. Sell greeting cards, maintain kiosk, and help customers with any questions about the product.
- **Events Staff Assistant**, Harvard Book Store; Cambridge, MA. September 2018— present. Aids the Book Store events staff with author readings, signings, and private events through selling books, answering customer questions, and organizing the event.
- **Student Assistant**, Office of Intercultural Student Affairs at Emerson College; Boston, MA. January 2017— December 2017. Helped the Director of Intercultural Student Affairs with administrative office tasks, including answering phone calls, emails, and questions from students, staff, and families. Also planned and hosted events, and sent out the monthly newsletter.

## Media Experience

- **Communications Intern** at [Kundiman](#); Remote; January – May 2018. Remotely helped build Kundiman's presence through newsletters, social media, marketing, and publicity, and aided the Programs & Communications Manager.
- **Editorial Intern** at the [East Coast Asian American Student Union](#); Remote; January — April 2018. Created original content for the ECAASU website and social media outlets. Helped schedule and coordinate media campaigns with the communications team.
- **Digital Intern** at [Boston Magazine](#); Boston, MA; June – August 2017. Pitched and wrote stories for all sections of [bostonmagazine.com](#), learned how to write for SEO and a digital audience. Interviewed local artists, wrote on Boston Comic Con with a press badge, and become one of the top 20 most-viewed authors on the website.
- **Media Intern and Blog Editor** at [Kollaboration](#); Los Angeles, CA: March 2014— December 2016. Wrote articles for the blog since its launch about pop culture and Asian American identity, including one of the top five most viewed on the site. Interned at the main Kollaboration office in Los Angeles during fall 2016, working with the executive board to create and edit multimedia blog posts, podcasts, and press releases. Also organized events for the Asian American community, including the EMPOWER Leadership conference and sixth-annual STAR showcase.

## Skills

- **Computer and Software:** Google Drive. Prezi, Wordpress, Medium, SquareSpace, & Canva. Final Cut Pro X, Garage Band, and Adobe Premiere basic editing.
- **Social Media:** Facebook (groups, pages, events), Twitter, Instagram, Snapchat, Hootsuite, Tweetdeck, reading Google analytics, and Mail Chimp.